

# PeerStory: Softline

This PeerStory is a collection of quotes from a real user sharing their experience using Softline eCommerce Solution on IT Central Station.



**Anna P.**  
Head of Channel & Operations  
Department at a Tech Vendor  
with 1,001-5,000 employees



## Use Case

We have an internet shop and Softline is the solution that we use for selling products through our website. At this point, we only sell corporate business-to-business products. However, in the future, we are planning to add consumer products.



**I would rate this solution a ten out of ten.**

## Valuable Features

The technology is very simple to use. The number of ways that you can pay through the platform is flexible. Softline is pretty stable and I haven't seen any issues at this point. I plan to continue using it in the future.



**Using Softline has helped us to increase our e-commerce sales by approximately 20%.**

We have been in contact with customer support and our experience with them has been okay. There have been no problems at all. For example, when we want to change the prices of our products, we ask them for assistance and they always do it quickly.

The initial setup was not complex and it took approximately one month to deploy. I don't remember any problems with the process.

## Results

Using Softline has helped us to increase our e-commerce sales by approximately 20%. We started from scratch and our numbers are now quite positive.

For anybody who is considering Softline, I would say that it is a solution where everything works and I don't have any problems with it. If I had problems then I wouldn't be working with it.

Overall, our goals are simple at this point and Softline works well for us. I would rate this solution a ten out of ten.

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